

Figure 1

WEB SITE ANALYSIS PROGRAM 100

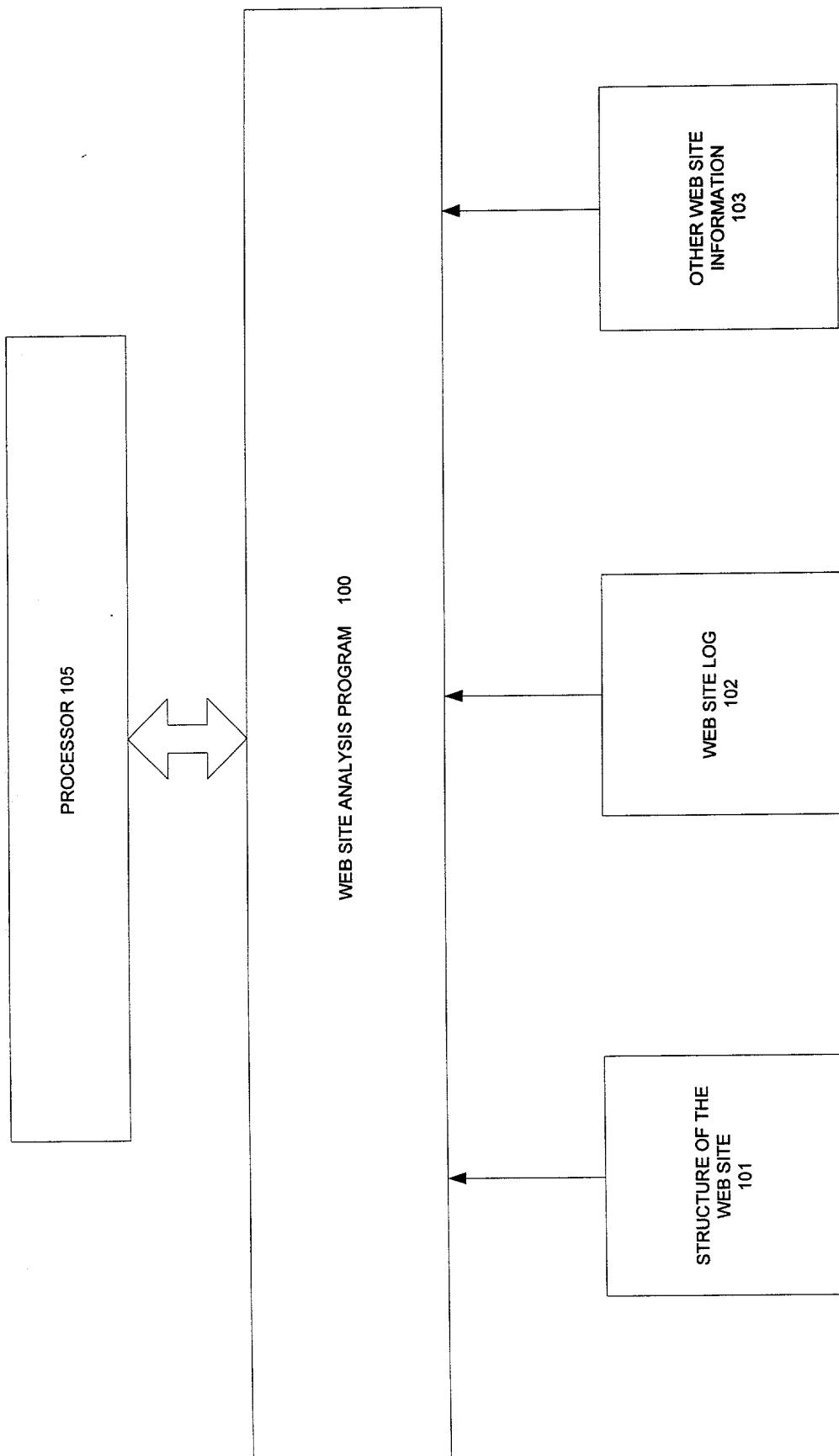


Figure 2

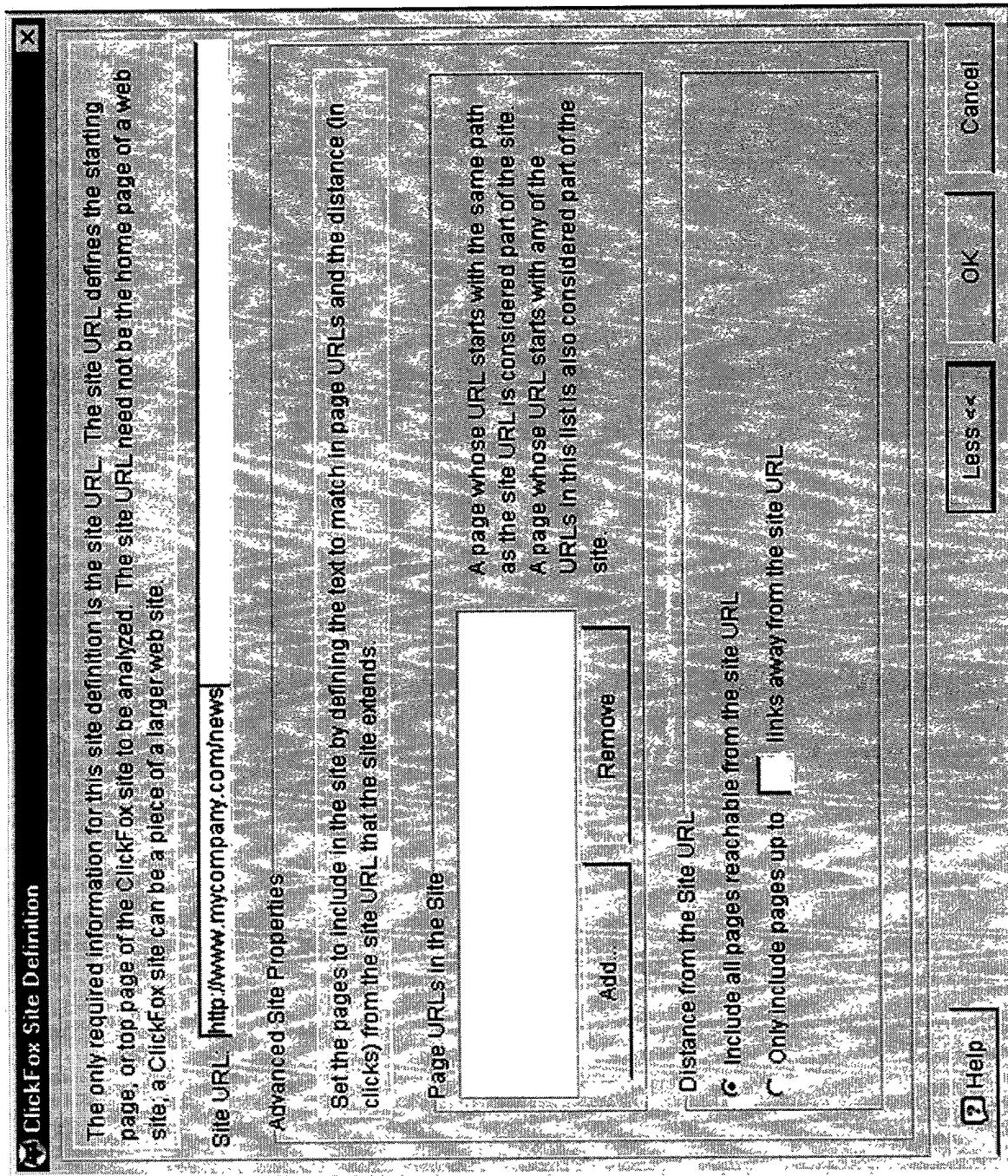


Figure 3

Edit Visit Filter Settings

Edit the visit filter settings below to specify which site visits to include in the report. Each tab contains related settings of a particular type.

Time Site Access Page Task Demo Analytics

Time of Day

- Include all times
- Only include visits between [] and [] [] min [] sec

Visit Duration

- Only include visits of at least [] min [] sec
- Only include visits of at most [] min [] sec

Page Viewing Time

- Only include visitors that spent at least [] min [] sec viewing any one of the pages
- Only include visitors that spent at most [] min [] sec viewing each of the pages

Help

OK

Cancel

Figure 4

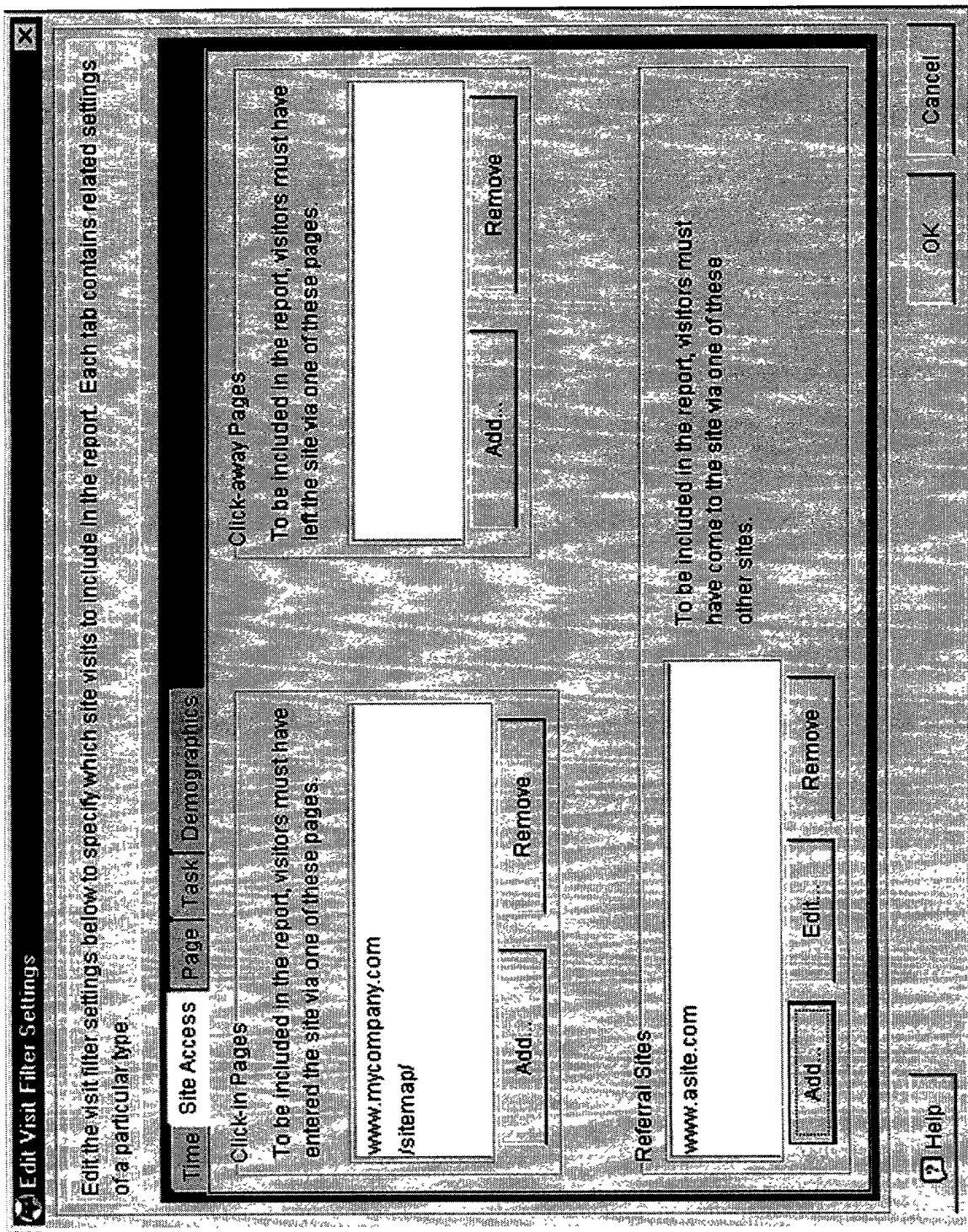
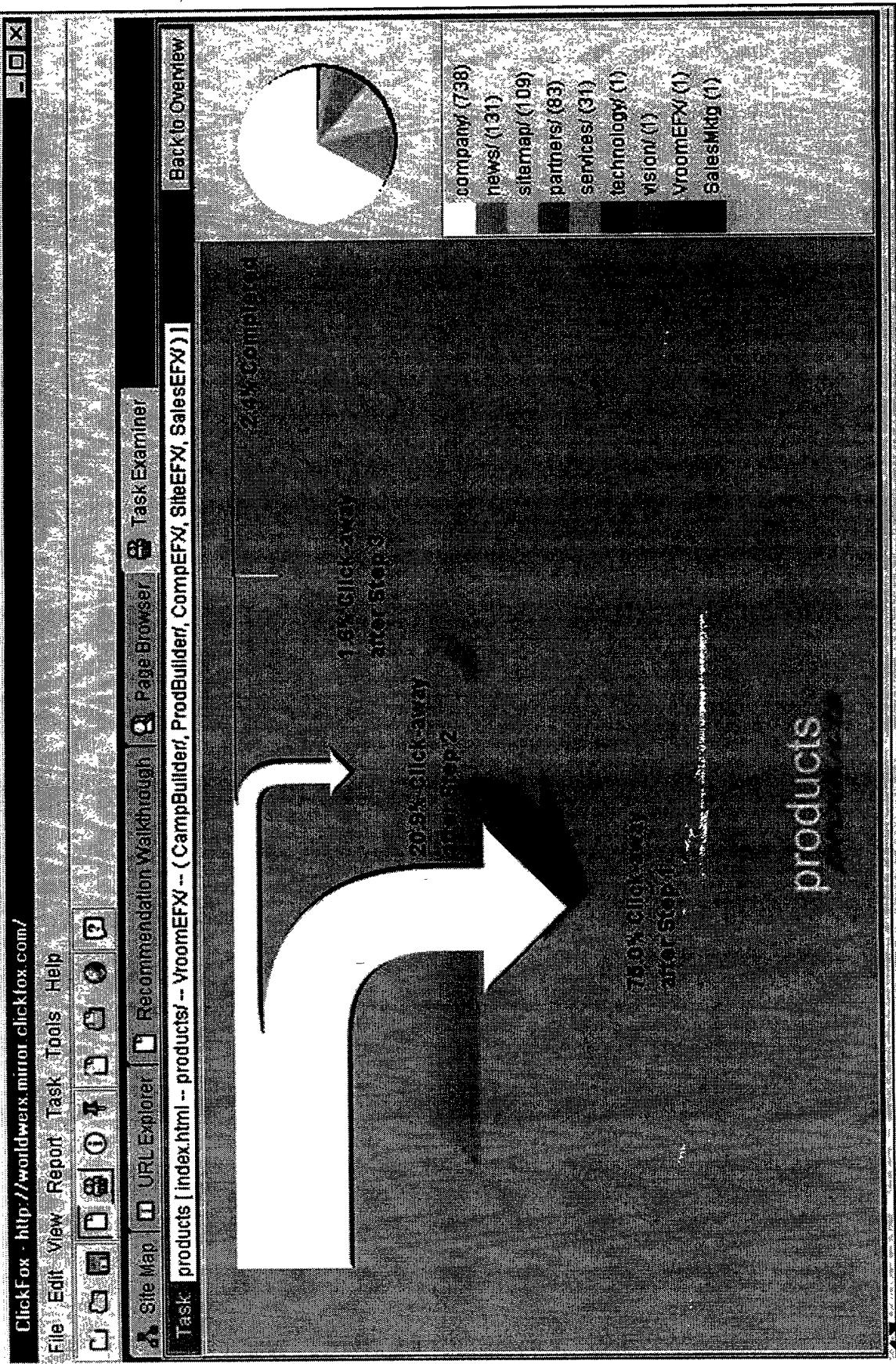


Figure 5



Figure 6

Figure 7



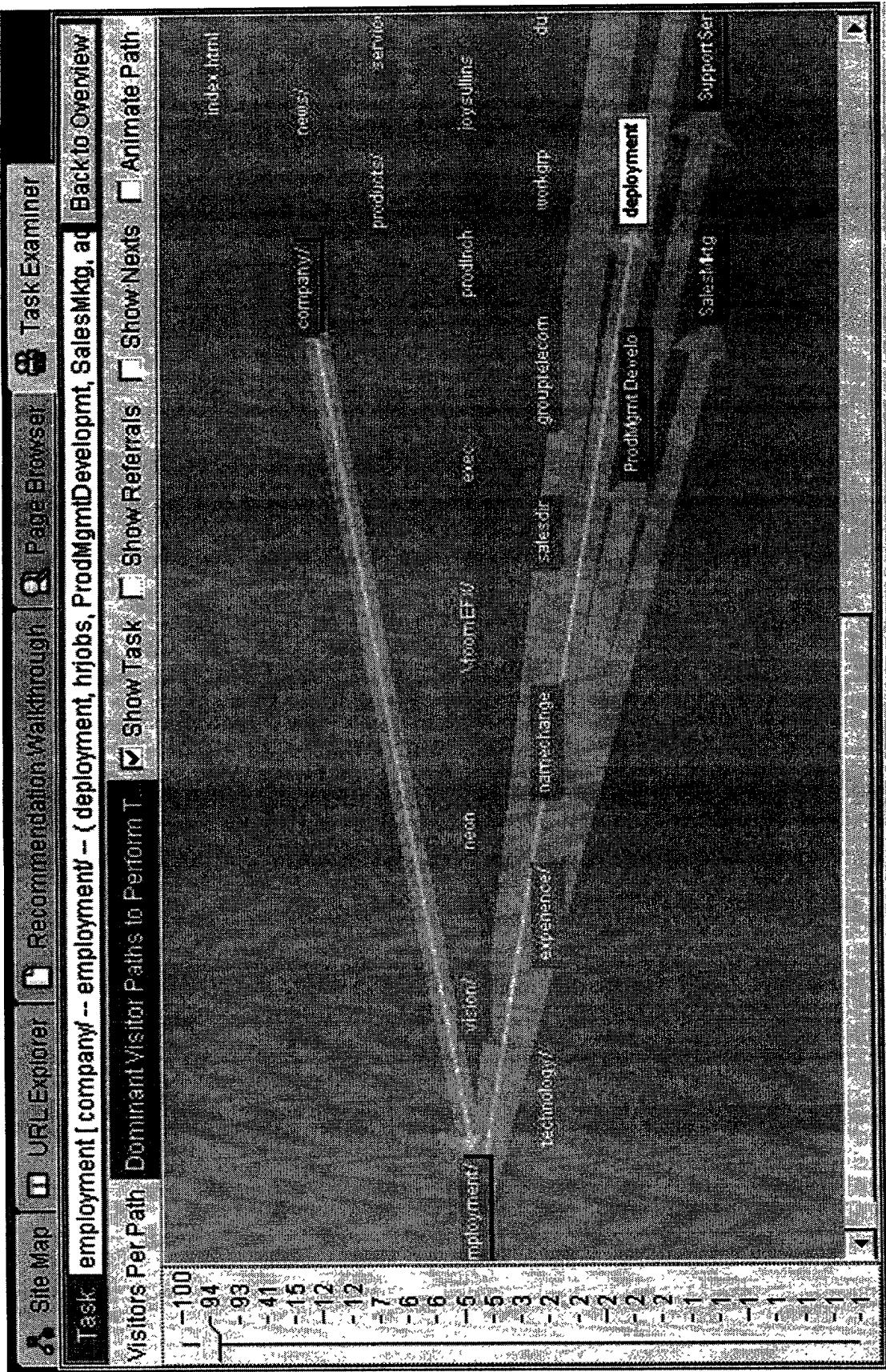


Figure 8

2010-07-28T15:00:00

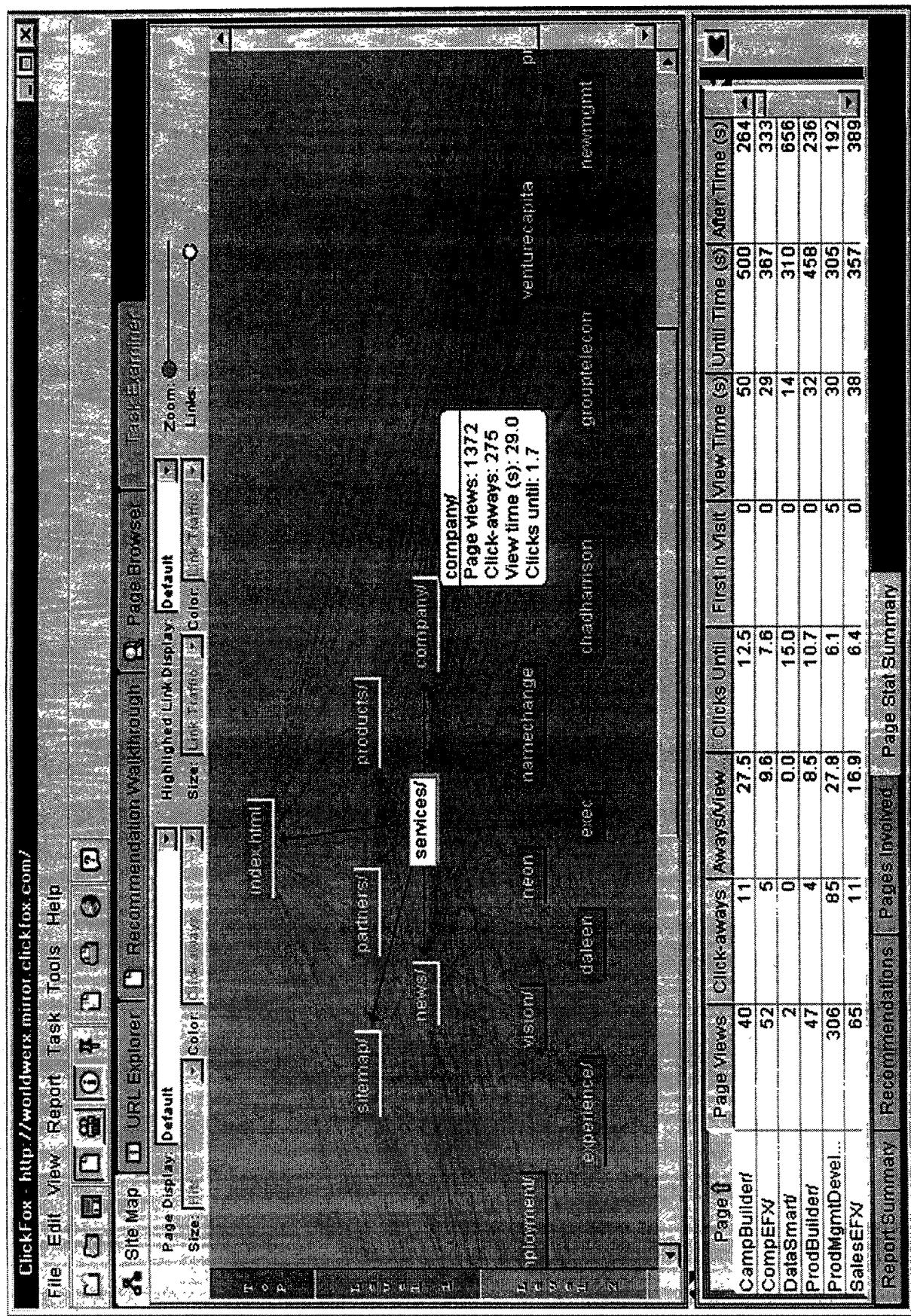


Figure 9

2010-07-25 00:00

New ClickFox Report

① Report Type | ② Date & Time | ③ Site Access | ④ Page | ⑤ Task | ⑥ Demographics | ⑦ Save Settings |

You may restore a previously saved report template from the list below.

site test

Report Type

Site Design Task Site Traffic

A Site Design report includes a general analysis of the site design based on a particular group of visitors. The group can be defined based on time, site access, pages visited, task participation, and demographics. The report includes recommendations for improvements in the site and page structure, as well as visitor statistics.

Press the Finish button to create a new report using the current settings.

Press the Next button to customize the report settings. You will be given the opportunity to save the settings as a report template when you finish.

Figure 10

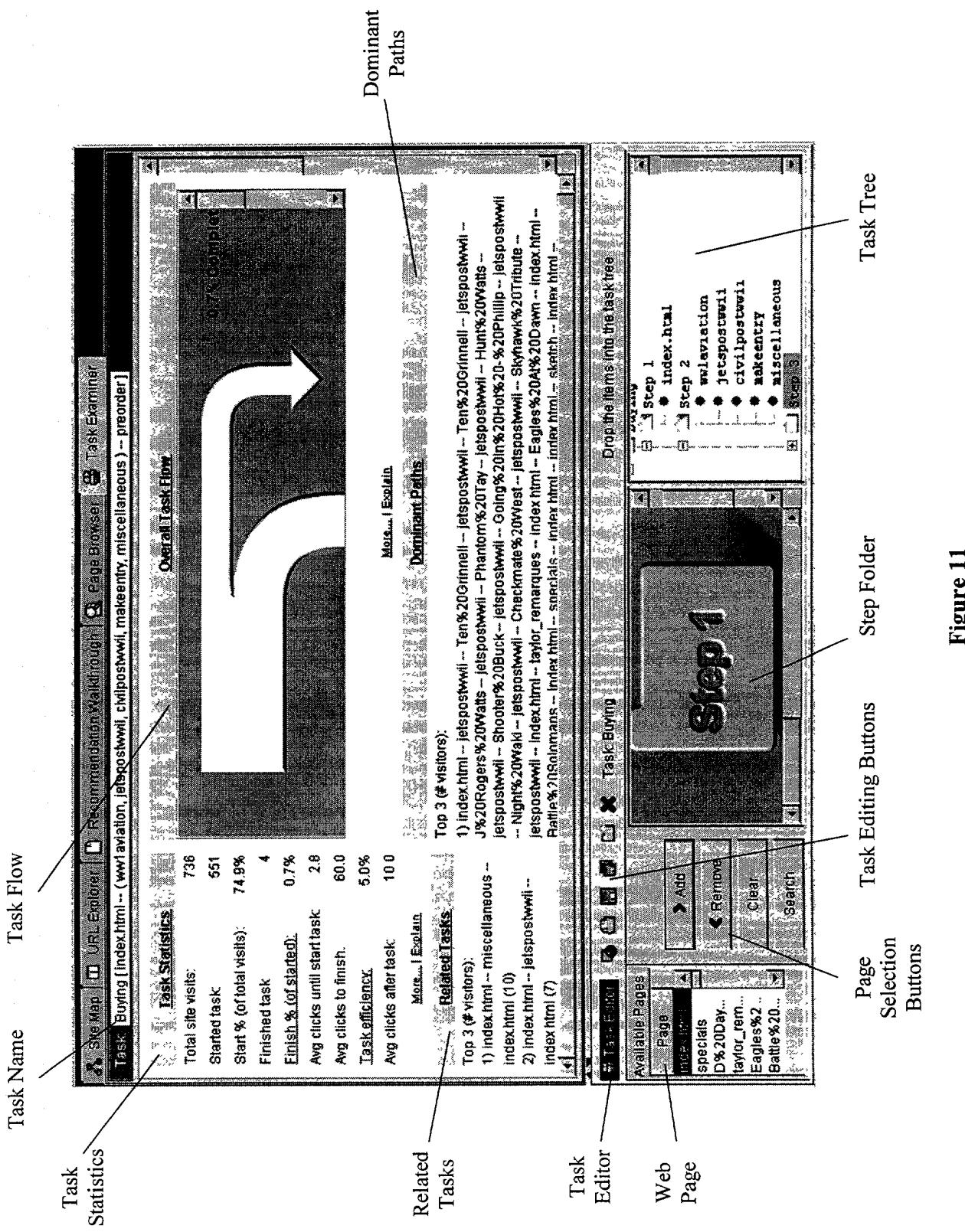


Figure 11

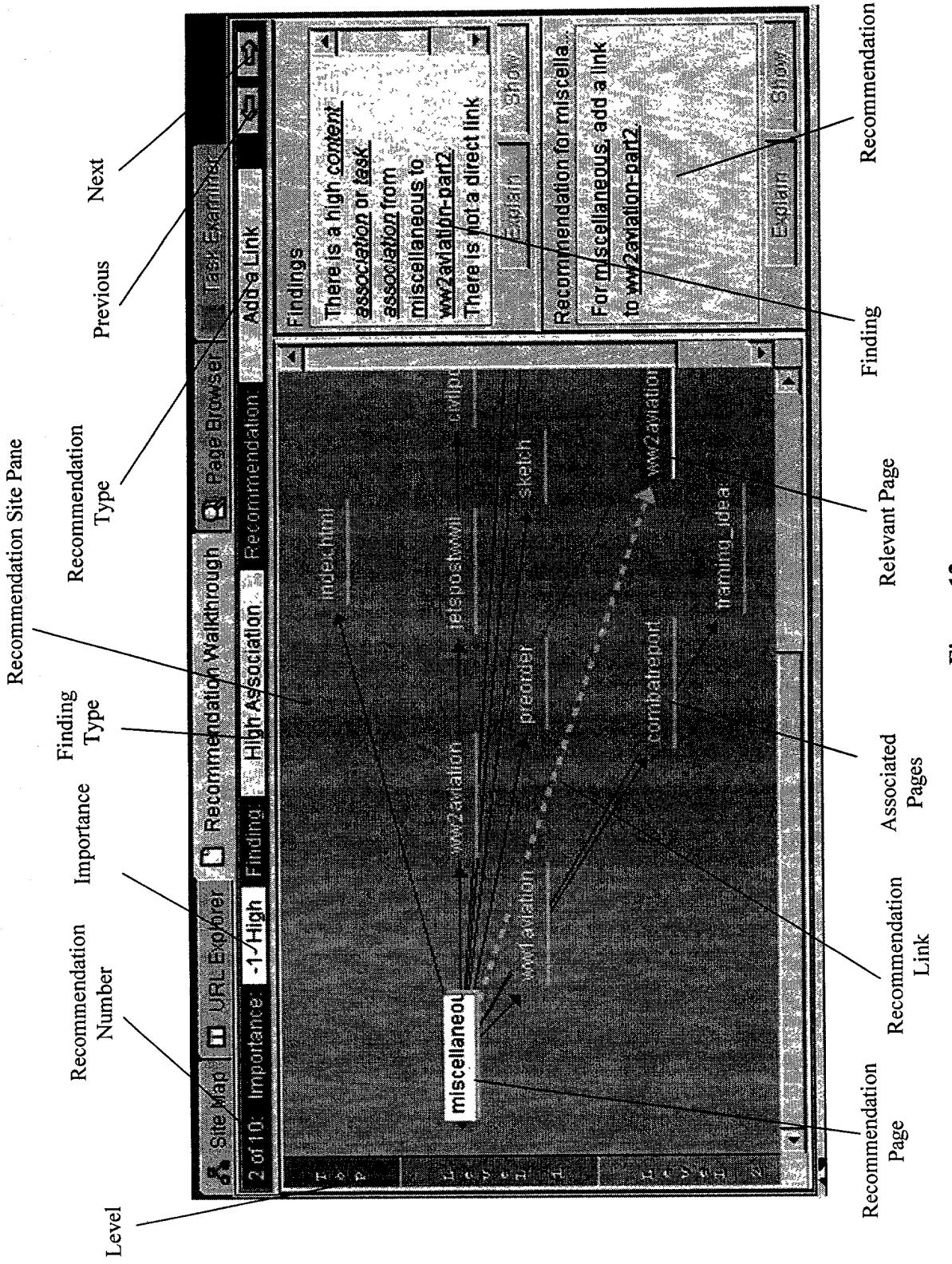


Figure 12

Site Map URL Explorer Recommendations Walkthrough Page Browser Task Examiner

Page: <http://buchanan-art.mirror.clickfox.com/>

[← Previous Page](#) [Next Page →](#)

Recommendations (changes)

- Total: 509
- Total Add Link: 0 (0)
- Total Needs Investigation: 0 (0)
- Top 3 Most Important:

- Launch in Web Browser
- Edit Page Source

[More... | Explain](#)

Page Statistics

Stat	Value
Page views:	0 (0)
Viewing time (secs):	46.0
Popularity % (views/total site visits):	69.2%
Promotion (views/referring links):	39.2
Termination % (click-aways/views):	13.8%

[More... | Explain](#)

Incoming Visitors

Stat	Value
Avg clicks until page:	0.3
Avg time until page (secs):	4.0
First in visit:	476
Incoming links:	13

Top 3 Referring Pages (hits):

- 1) [www2aviation-part2 \(5\)](#)
- 2) [www2aviation \(4\)](#)
- 3) [sketch \(3\)](#)

[More... | Explain](#)

Outgoing Visitors

Stat	Value
Avg clicks after page:	7.3
Avg time after page (secs):	249.0
Click-aways:	70
Outgoing links:	15

Top 3 Next Pages (hits):

- 1) [specials \(175\)](#)
- 2) [www2aviation \(74\)](#)
- 3) [taylor_remarks \(45\)](#)

[More... | Explain](#)

Figure 13

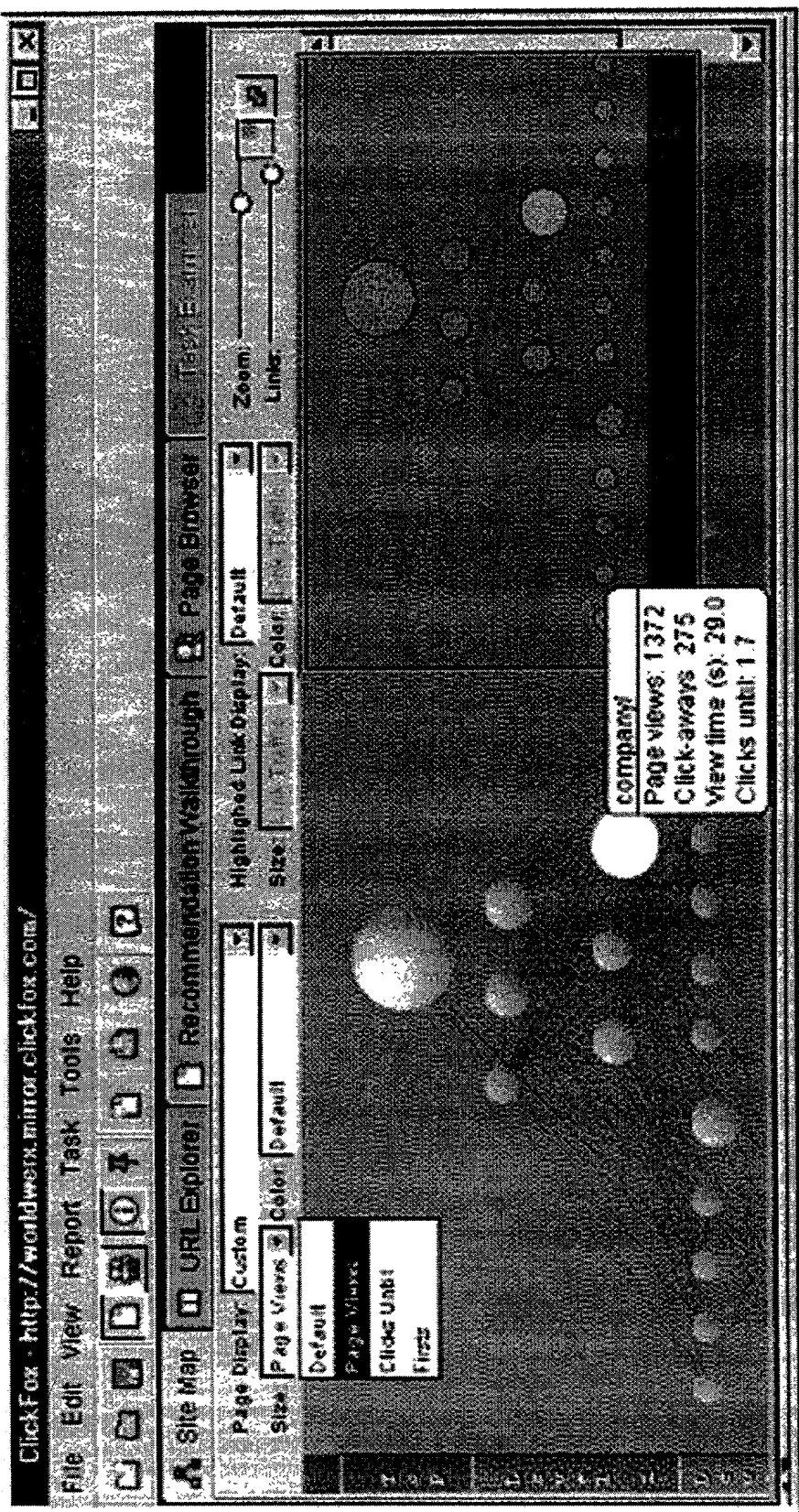


Figure 14

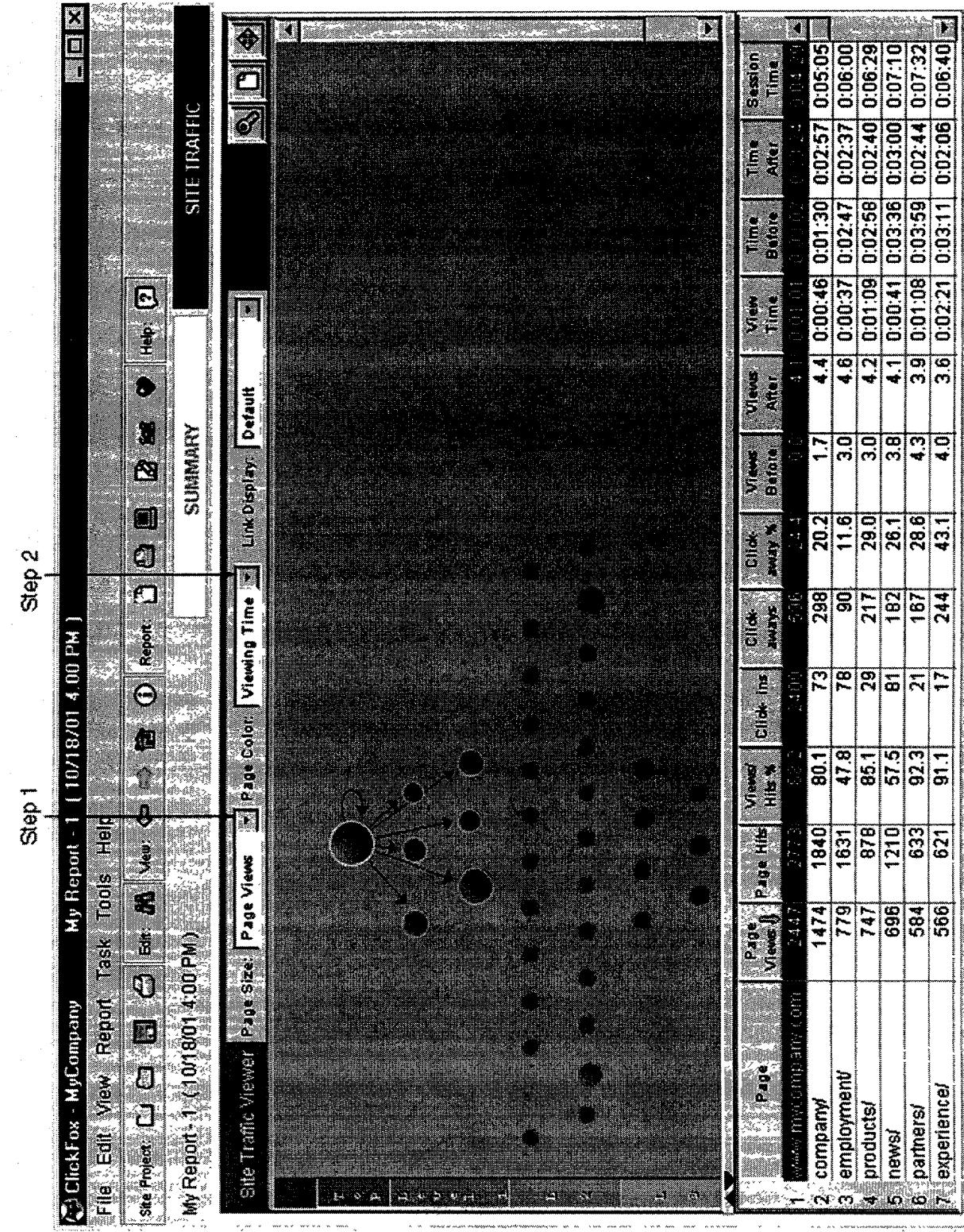


Figure 15

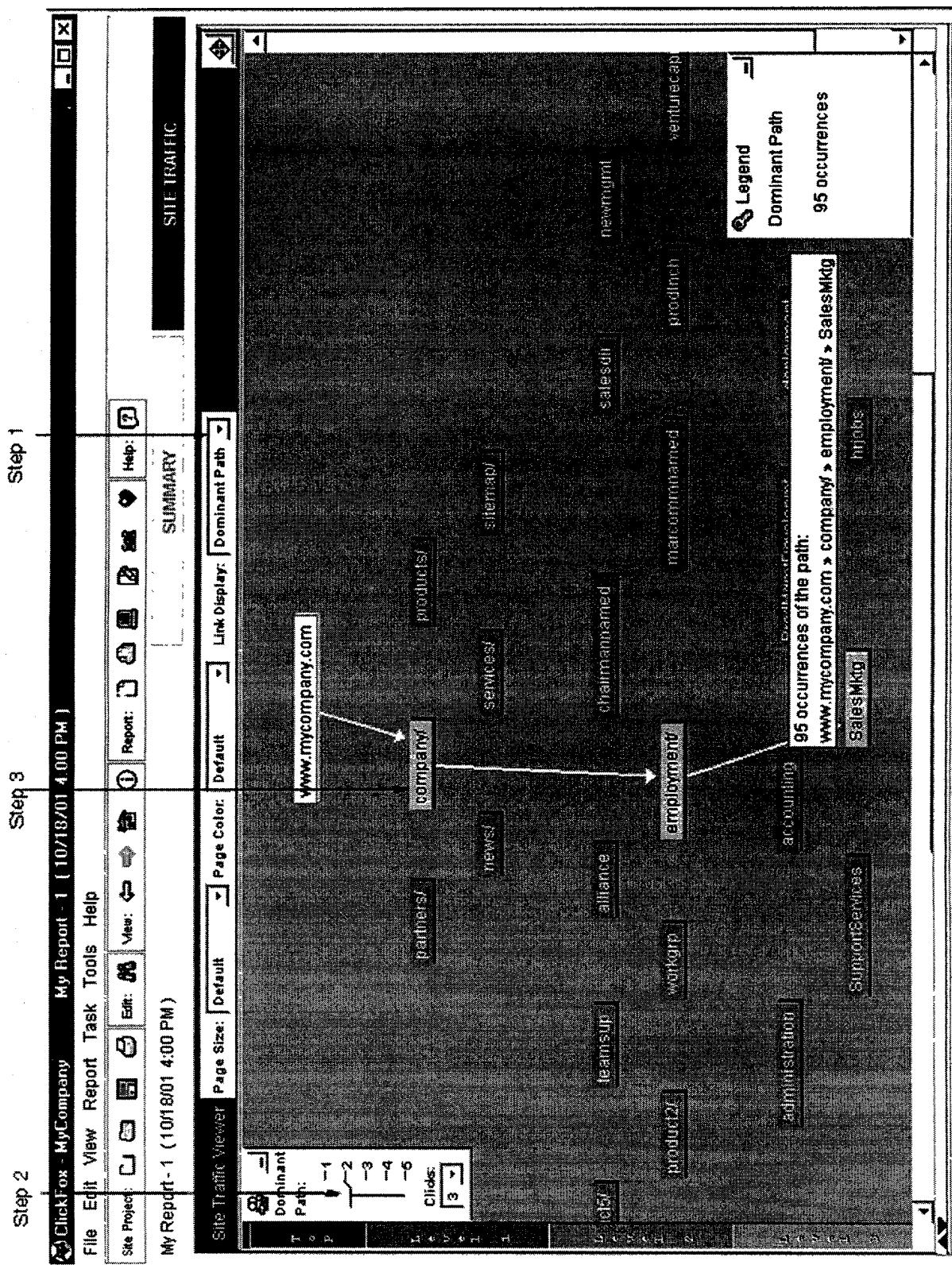


Figure 16

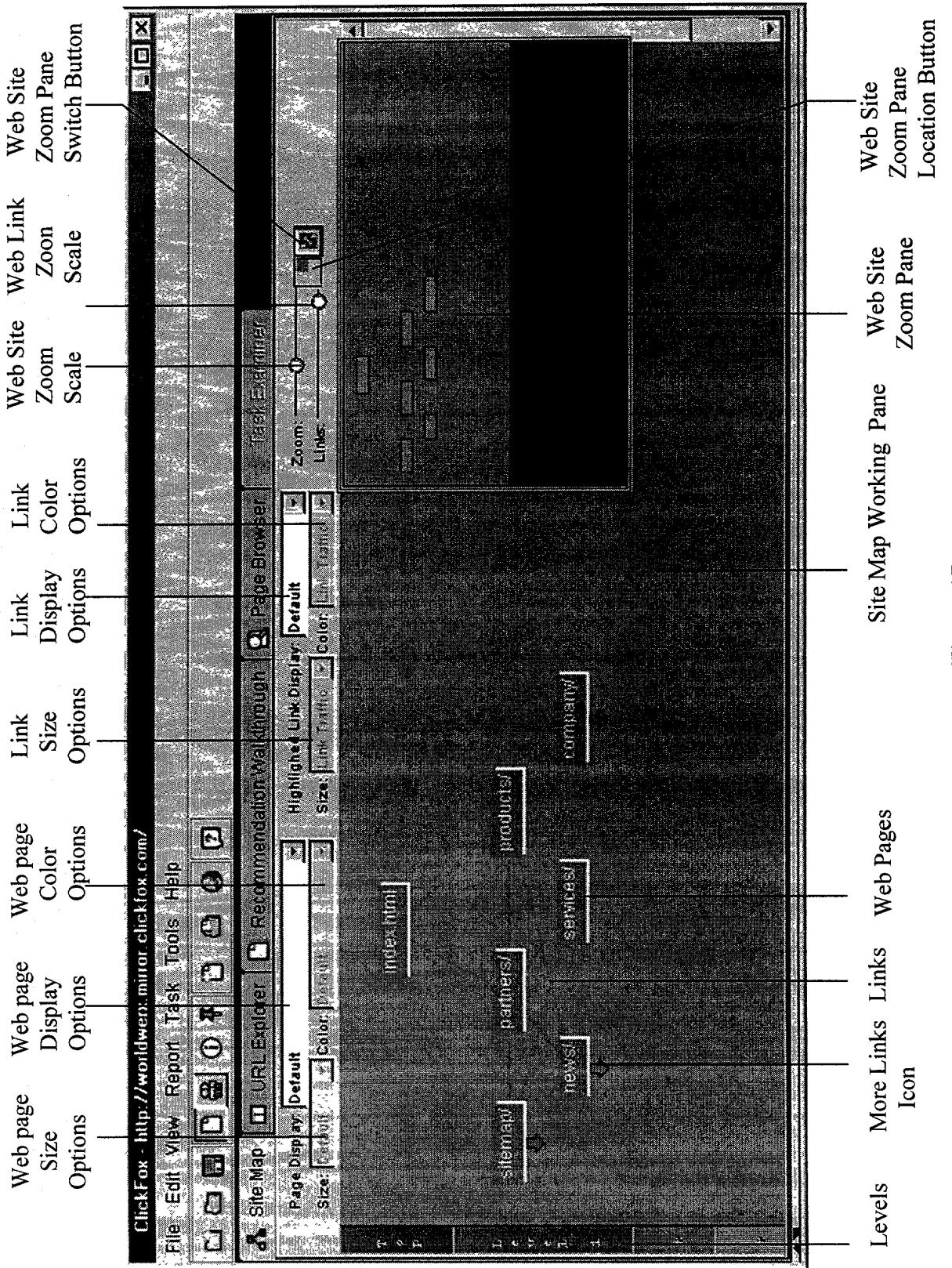


Figure 17